



Key facts about our carpets

All our carpet yarns are Mothproof protected for the life of the carpet.

The yarns we use are the highest quality 2 and 3 ply yarns in 100% New Wool. We use only long staple, hank dyed, scoured and set fibre which gives you the very best long term performance. Beware of cheaper imitations that use lower cost short staple fibre which shed yarn quickly in use and will give inferior results in terms of wear and appearance retention.

Everything we produce is designed and made in Scandinavia using the best sustainable New Zealand Wool that is the whitest and cleanest available. This ensures excellent levelness of colour when dyed and gives us the ability to make beautiful pastel shades and brighter light colours including white.

Our eco friendly credentials

- We only use renewable energy from offshore wind farms to power our factories
- We recover excess heat and energy from the manufacturing process and use it to heat municipal buildings in our vicinity
- We make the carpet tubes that the finished carpets are delivered on from recycled polypropylene
- All the waste water we produce in manufacturing is made drinkable before we dispose of it so we do not pollute the environment
- We are committed to make products from materials that aid a healthy life cycle, with no harm to people or the environment